Description for 2021 VBP Ambassador Program

VBP Ambassador Program
The Vietnamese Boat People (VBP) Ambassador Program extends the reach of our mission by creating a model that supports young professionals to work alongside their community and networks to build awareness of the VBP mission and core initiatives. You will be a part of a national network of Ambassadors and allies who strive to preserve the stories of the Vietnamese diaspora and spotlight our narratives across diverse audiences. Apply Here.

What does a VBP Ambassador do?:
As a VBP Ambassador, your role will focus on two key areas: (1) Raise awareness and building meaningful connections on behalf of VBP and (2) Support the prototype of our new Digital Journeys & Stories Map project.

During the course of the Ambassador program you will:
- Connect with local or national Vietnamese and AAPI community partners to spread awareness of the VBP mission, build meaningful relationships, and explore potential partnership opportunities.
- Work with community groups, VSA chapters of universities, and external partners to source beta users for our Digital Journeys & Stories Map, which seeks to source, map, and feature stories contributed directly from the community on an interactive web-based platform.
- Help us spread the word about VBP on social outlets and build a stronger community of supporters
- Contribute to the VBP blog, which highlights personal stories of the Vietnamese diaspora from across the globe.

Who should apply?
Anyone who is passionate about our mission, is social media savvy and enjoys outreach, communications and building new relationships.

What is the time commitment?
The Ambassador program is a 3 month commitment from July 19 through October 15, 2021. The estimated time is approximately 10-15 hours a month, mostly self-managed to meet project goals. As a cohort you will meet with the VBP team every few weeks to share progress and best practices and have the opportunity to engage in community events and team building workshops. Our team will work closely with ambassadors to develop project milestones and personal goals, and introduce you to new tools, resources and help expand your network!

What are the benefits of becoming a VBP Ambassador?
As you embark on this journey as a VBP Ambassador, we hope the experience will bring you closer to the Vietnamese heritage and instill pride and confidence in the amazing stories of our community. This is a volunteer based role and the commitment of ambassadors will help preserve and carry forward the Vietnamese diaspora stories for future generations. In addition to the meaningful and purposeful work, you'll also get a VBP swag bag of goodies!

What to learn more? Check out last year's cohort. Apply Here.